



INSPIRATIONAL

PEOPLE

20  
24

20  
25



We have selected talented, charismatic, and professional speakers well renowned for their distinctive ability to share **inspiring stories and foster virtuous behaviours** within workplace culture. These story tellers are remarkable in motivating employees by sharing a unified vision, guiding them along the path to success, and encouraging the accomplishment of predefined goals.

Our roster of talents includes outstanding men and women, who genuinely speak to their peers and company management, delivering **expertise, passion,** and insights that **captivates and entertains** audiences.

Our Agency is dedicated to arrange high-level meetings and networking connections that transform events, conferences, and training sessions into **memorable and effective experiences.**

We collaborate closely with our clients to ensure that the selected story tellers aligns seamlessly with the objectives of each project.



## INNOVATION

Artificial Intelligence  
Cybersecurity  
Digital Transformation

- LUCIANO FLORIDI
- BIBOP GRESTA
- FABIO MOIOLI
- MARIAROSARIA TADDEO

## ART

NFT  
The Art World  
Theatre

- FELICE BOGA
- MASSIMILIANO FINAZZER FLORY
- DEODATO SALAFIA

## COACHING

Mental Performance Coaching  
Vocal Coaching  
Public Speaking

- ERIC ALEXANDER
- MARCO BERRY
- MIKE MARIC
- ANDREA PIOVAN
- MATTEO SALVO
- DANILA SATRAGNO

## LIFESTYLE

Health  
Nutrition  
Wellness

- RICCARDO CECCARELLI
- ILENIA GRIECO
- ALESSANDRO GUALDI
- FILIPPO ONGARO



## STRATEGIC COMMUNICATION

Communication  
Marketing  
Innovative Strategies

- MANUELA RONCHI

## ECONOMICS

Sustainable Economic Trends  
Financial Education  
Fintech

- NICOLAS BERTRAND
- OSCAR DI MONTIGNY
- MASSIMO VOLPE

## STORYTELLING

Sport  
Exploration  
Inspirational Stories

- FEDERICO BUFFA
- MAX CALDERAN
- MINO TAVERI



## Luciano Floridi

### PHILOSOPHER

As a leading expert in cognitive sciences and artificial intelligence, Luciano Floridi is credited with founding the **original framework of Information Ethics**. With over thirty-five years of experience at Oxford University, he was recruited by Yale University to establish and oversee its Digital Ethics Centre. Currently, he shares his expertise as a professor at the University of Bologna. Renowned tech companies such as Google often seek his counsel as they **navigate major technological transitions**. Luciano Floridi excels in simplifying complex concepts, elucidating evolving global dynamics, and satisfying intellectual curiosity during his talks. A seasoned orator, he effortlessly captivates his audience with innate spontaneity.

#### FOCUS ON:



AI Artificial Intelligence



Information Ethics



Intellectual Property Rights



## Bibop Gresta

### TECHNOLOGY PIONEER

Bibop Gresta, hailed as a technology pioneer by the World Economic Forum, is the visionary founder behind **Hyperloop TT** and **Hyperloop Italia**, leading the charge in **advanced mobility** and **transportation technologies for the fourth industrial revolution** on a global scale. Drawing from his **extensive international background** in finance, venture capital, mergers and acquisitions, as well as transportation and media, Gresta offers a uniquely informed perspective on the monumental shifts reshaping our world today. With a blend of expertise and approachability, he engages audiences in insightful discussions about the epic changes unfolding in our modern era.

#### FOCUS ON:



Advanced Mobility



Ethical Entrepreneurship



Transhumanism



## Fabio Moioli

### LEADERSHIP ADVISOR

With executive leadership roles in both Italian and international companies at the forefront of **digital transformation** and the Internet of Things (IoT), Moioli has spearheaded cutting-edge research projects.

His focus lies in exploring the opportunities and challenges presented by AI and other enabling technologies.

Moioli's passion for intelligence, whether human or artificial, includes **cognitive functions** and **decision-making processes**.

#### FOCUS ON:



AI Artificial Intelligence



Cognitive Processes



Digital Transformation



## Mariarosaria Taddeo

### PHILOSOPHER

Mariarosaria Taddeo, a distinguished professor of Digital Ethics and Defence Technology at the Oxford Internet Institute, also holds the prestigious position of Defence Science and Technology Fellow at the Alan Turing Institute.

Leveraging her extensive research experience, Taddeo specialises in **ethical analysis of artificial intelligence, national defence and security, cyber conflict, and the ethics of digital innovation**, often drawing upon current events and case studies to illustrate key concepts during her engaging talks.

#### FOCUS ON:



AI Artificial Intelligence



Cybersecurity



Artificial Intelligence Ethics



## Nicolas Bertrand

### FINTECH ADVISOR

Nicolas Bertrand is a businessman with extensive knowledge in **financial markets** gained through over twenty years experience with The London Stock Exchange and Euronext.

He has overseen stock and derivative markets and launched new **products and services** that were integral to the start of **online trading** in Italy. He knows what he is talking about as he influenced, contributed to, and promoted development and investment in this exciting sector of the financial market.

#### FOCUS ON:

 Blockchain

 Fintech

 Cryptocurrency



## Oscar di Montigny

### WISE MANAGER

University professor and expert in innovative marketing, interpersonal communication, and corporate education, Di Montigny is also a prolific author, focusing on themes of **gratitude**, **transparency**, and **responsibility** within economics.

After a career at the top of the corporate ladder, he currently consults and lectures at universities, blue chip companies, and other institutions delivering talks on these topics.

Known for his engaging speaking style, he is both enlightening and accessible, offering moments of clarity that resonate with audiences ranging from experts to newcomers in the field.

#### FOCUS ON:

 Sustainable Development

 Corporate Education

 Megatrends



## Massimo Volpe

### BUSINESS INNOVATION ACCELERATOR


As the co-founder of Retail Hub, Volpe draws from over 20 years of extensive experience in the **retail** sector.

He holds the distinction of being the only Italian recognised among the Top Retail Influencers 2023 Awards by Rethink Retail, the esteemed international consortium of industry experts and executives.

Volpe's ongoing exploration takes him across the globe, conducting research that enhances his innovative approaches. His distinctive style, shaped by his career and adventures, captivates audiences through insightful anecdotes and interactions.

#### FOCUS ON:

 Retail

 Innovation

 Startups





# Manuela Ronchi


## ENTREPRENEUR

Manuela Ronchi is currently one of our country's cutting edge marketing and communications experts. She has also been recognised by Forbes among the 100 outstanding female entrepreneurial figures who have mostly contributed to our country's economic growth in 2023.

She is the Ceo of Action Holding, not merely a communications agency, but a factory of strategic consulting boasting decades of experience in developing customised positioning paths for companies and paramount personalities.

In her speeches she underpins **the on-going innovation of communication languages** with a worldwide outlook and focuses on how they are translated and used in multi-platform strategies by companies and professionals to increase their brand reputation.

### FOCUS ON:

 Communication

 Marketing

 Innovative Strategies







## Eric Alexander

**ACTOR, SPEAKER**

Eric is a versatile screen and voice actor, lecturer, presenter, and motivational speaker with a diverse portfolio. He has written and directed four short films and a feature film, showcasing his creative talents.

Fluent in both Italian and English, Eric seamlessly transitions between movies, television, theatre, and voice acting in both languages.

Drawing from his multifaceted experiences, Eric imparts valuable insights and lessons on **achieving goals through effective verbal communication**.

### FOCUS ON:

 Communication
  Public Speaking
  Self-esteem



## Marco Berry

**ILLUSIONIST, AUTHOR, TELEVISION PRESENTER**

Berry is a well renowned illusionist, author, and television presenter who combines captivating performances with deep insights.

Collaborating with a team of psychiatrists and neuroscience experts, he conducts groundbreaking research and experiments to enhance his talks and performances.

With his unique blend of entertainment and expertise, Barry entralls audiences, demonstrating how to **achieve unexpected negotiation results by leveraging the full spectrum of communication tools**.

### FOCUS ON:

 Communication
  PNL
  Leadership




## Mike Maric


### EXPERT IN BREATHING

Through years of experience and research, Maric has developed physical, physiological, anatomical, and medical expertise that grants him the skill to master and explain breath and breathing.

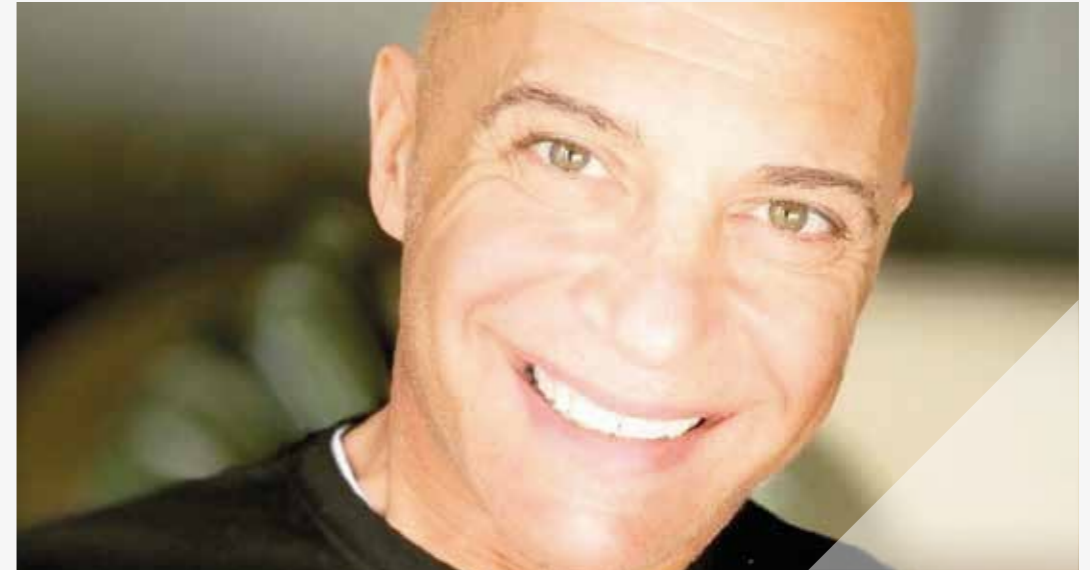
Those who listen to him speak feel as if they are **learning to breathe** for the first time and quickly understand how crucial it is for **living better**, learning to **manage stress**, and useful for every type of **performance**.

#### FOCUS ON:

 Self-sufficiency

 Team Spirit & Team Building

 Mindfulness



## Andrea Piovan

### SPEAKER, ACTOR

Andrea Piovan, celebrated for his captivating narration in television documentaries, offers audiences a delightful auditory experience when speaking live.

Exploring the intricate **connection between voice, emotion management, and communication**, Andrea unveils the profound significance of the human voice.

To him, the voice transcends mere sound; its vibrations serve as a language tool and as a reflection of our innermost selves.

#### FOCUS ON:

 Voice Training

 Listening

 Handling Emotion



## Matteo Salvo

### MIND ATHLETE

Matteo Salvo reveals the invaluable skill of **mental mapping** for effective project management, emphasising its mastery through a specialised method.

He is the first Italian to attain the title of Grand Master of Memory and holder of a Guinness World Record for his remarkable **mnemonic prowess**. He also holds the distinction of being the first certified European instructor of the Mind Maps® method and serves as the Italian President of the Memory Sport Council. Since the year 2000, Matteo has imparted his expertise through specialised courses at universities worldwide.

#### FOCUS ON:

 Minds Maps  
for the Workplace

 Rapid Learning  
Skills

 Methodology



## Danila Satragno

### SINGER & VOICE TEACHER

Danila, a renowned musician and recipient of the 2007 Best Jazz Singer award, is the visionary founder and proprietor of Vocal Care, an esteemed academy dedicated to voice, song, and modern music education. As a sought-after vocal coach for accomplished musicians throughout Italy, she has pioneered a unique vocal training method centered on **modulation for effective communication**.

Her innovative approach has proven invaluable for actors, presenters, politicians, and other public speakers seeking to convey meaning with precision and impact.

#### FOCUS ON:

 Voice Techniques &  
Voice Experimentation

 Public Speaking

 Song



## Federico Buffa

### JOURNALIST & STORYTELLER

Federico Buffa is a prominent journalist and sportscaster renowned for his captivating presence on Italian television. In addition to his extensive coverage of basketball games, he has garnered acclaim for producing and starring in live performance reenactments of historical sports encounters.

Described by Italian writer Aldo Grasso as “an **extraordinary narrator**, Buffa possesses a unique ability to weave moments together, foster **cultural connections**, and embark on entertaining tangents with an engaging and evocative style.”

#### FOCUS ON:

 Storytelling

 Sports

 Theatre



## Max Calderan

### ADVENTURER


Max Calderan, renowned for his audacious pursuits such as solo, unaided desert crossings, he epitomises the spirit of exploration and endurance. As both an adventurer and athletic trainer, Max brings a wealth of experience and expertise to his endeavours. Holding a master's degree in physical education, Calderan specialises in gut health and provides consultation services in advanced genetic analysis.

Through compelling stories and rich anecdotes drawn from his life experiences, Calderan imparts invaluable lessons on those essential values and **fundamental skills crucial for success, whether navigating the desert sands or navigating the corporate world.**

#### FOCUS ON:

 Self-reliance

 Resilience

 Embracing Change



## Mino Taveri

### JOURNALIST, TV ANCHOR AND SPORTS COMMENTATOR

Mino Taveri, a well renowned sports anchor and journalist, has turned innovation into the distinctive trademark of his career by hosting groundbreaking Tv news and sports programs such as “Tiro Libero” and “Diretta Basket.”

Moreover, he successfully ran “Zona,” a popular soccer magazine, and later devoted his time on Sky Sports to the UEFA Champions League, before moving to Sport Mediaset.

Currently, he stands out as a sports commentator.

#### FOCUS ON:

 Journalism

 Sports

 TV Programs





## Riccardo Ceccarelli

### PERFORMANCE TRAINER, SPORTS DOCTOR

As the founder of Formula Medicine, a distinguished sports medicine facility, Ceccarelli has been instrumental in providing physical and mental training and guidance to athletes and sportsmen for over 15 years. Through concrete examples and lucid explanations, he articulates his pioneering training methodology, Mental Economy Training.

Designed to **optimise cerebral function and emotional control** under conditions of heightened stress, this method enhances **mental clarity**, instills a sense of **security**, and improves **focus**.

#### FOCUS ON:



Cognitive Training



Stress Management



Concentration



## Ilenia Grieco

### PRIVATE NUTRITIONIST

Following her degree in biology and a master's in nutrition, Ilenia Grieco pursued advanced studies at Harvard University, specialising in **women's nutrition and maternal-foetal nutrition**.

In her enlightening talks, Dr. Grieco's expertise transcends conventional nutrition, delving into the **holistic nature of food** and promoting a **healthy relationship with food**.

Through her comprehensive approach, Dr. Grieco provides audiences with a roadmap to achieving well-being of mind and body.

#### FOCUS ON:



Wellness



Nutrition



Maternal Fetal Nutrition



## Alessandro Gualdi

### PLASTIC SURGEON

As a university professor and certified researcher, Dr. Gualdi has pioneered innovative techniques and surgical approaches to facelifting and facial rejuvenation.

While these methods offer powerful means to enhance personal well-being, Dr. Gualdi emphasises that **aesthetic medicine** and **plastic surgery** should not be seen as shortcuts. Recognising that altering one's appearance goes beyond superficial changes, he advocates for an understated and elegant approach throughout the entire process—from the operating room to post-operative care and ultimately, to a place of **knowledge and acceptance**.

#### FOCUS ON:

 Wellness

 Mindfulness

 Plastic Surgery



## Filippo Ongaro

### DOCTOR, LIFESTYLE & LONGEVITY COACH

Dr. Ongaro served as a doctor to astronauts at the European Space Agency for seven years, from 2000 to 2007. Additionally, he holds the distinction of being the first Italian physician certified in anti-aging medicine in the United States.

As the Founder and CEO of Metodo Ongaro Switzerland SA, a company specializing in **training, coaching, longevity and personal growth**, he has amassed over 100,000 devoted social media followers.

Dr. Ongaro is revered for his solemnity, clarity, and ability to captivate audiences while imparting knowledge during his live engagements.

#### FOCUS ON:

 Mind and Body

 Coaching

 Anti-aging Medicine



## Felice Boga


**ENTREPRENEUR**

Felice Boga serves as the CEO of Habitare S.r.l, as well as a co-CEO of the U.I.S (Unione Italo Svizzera), and a founding partner of the Boga Foundation.

Alongside his brothers, Cesare and Fausto, he has spearheaded the Habitare Group—a pioneering and often avant-garde architecture and **interior design firm** that has transitioned from a humble family furniture business in the 1940s to a distinguished and renowned company, consistently leading the industry today.

With unwavering dedication, Boga reflects on a rich and iconic life journey.

### FOCUS ON:

 Furniture

 Art

 Interior Design



## Massimiliano Finazzer Flory

**PLAYWRIGHT, DIRECTOR, ACTOR**

A multifaceted talent as a playwright, director, and actor, Massimiliano Finazzer Flory stands out as one of the most charismatic independent forces in film and theatre. With a commanding presence, he captivates audiences and brings a unique energy to the stage.

Through his transformative talks, Finazzer Flory seamlessly merges **thought and art with contemporary events**, offering compelling **insights into the future**.

### FOCUS ON:

 Art

 Cinema

 Theater





## Deodato Salafia

### ART DEALER, ENTREPRENEUR

Deodato is an art dealer with a unique background, holding degrees in IT and Theology. As an expert in **digital marketing, contemporary art, NFTs**, and architecture of data, he is also the author of the Italian bestseller 'Le Tue Prime 5 Opere di Arte Contemporanea' (2017).

His captivating life story reflects his journey as an innovator in the art market, leveraging algorithms and digital marketing strategies to navigate and **succeed during a period of significant transformation**. Deodato's success is evident from being quoted on the Euronext Growth Milan SME market, showcasing his impact on the industry.

#### FOCUS ON:



Art



E-commerce



Digital Marketing



# Action

Advanced Communication

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